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SHARE IN THE BIGGEST ECONOMIC GROWTH SINCE THE BABY BOOMERS

Hispanic-owned Businesses are Projected to Surge to More than 4.25 million in the Coming Years, Making it the Fastest Growing Portion of the U.S. Economy

How to React to this Emerging Economic Juggernaut

COLLEGE PARK, MD, May 22, 2017 – Hispanic businesses are creating jobs 2.5 times faster than all U.S. businesses combined, thereby accelerating economic expansion and increasing the Hispanic consumer spending power. To address this massive growth, the Maryland Small Business Development Center (SBDC), Hispanic Business Center located at the University of Maryland is holding its 1st Annual Latino Business Conference at the Samuel Riggs IV Alumni Center.

“Providing important business development assistances for the Latino business community is important for the long-term success of both the Maryland and U.S. economies”, says SBDC Hispanic Business Center Project Manager Marisela Villamil. “Latino entrepreneurs are hungry for information. How can they expand their business, and accelerate growth with a greater access to capital.”

The Maryland SBDC Latino Business Conference is for anyone interested in how the growth of Latino Business community will influence our economy. Attendees will hear first-hand from a list of impressive speakers about significant opportunities for the biggest economic expansion since the Baby Boomers.

- **Mr. Allen Gutierrez, Associate Administrator, SBA Office of Entrepreneurial Development**
- **The Honorable Ms. Deni Taveras, Prince George’s County Maryland Councilmember**
- **The Honorable Mr. Kevin B. Kamenetz, Baltimore County Executive**
- **Ms. Veronica Cool, CEO & Hispanic Strategist, Cool & Associates LLC**

The event will conclude with special breakout sessions covering topics such as construction, retail, catering, public and private procurement, business management and marketing. Important and relevant information for business growth. Kyle Bayliss, the Regional Director at the University of Maryland SBDC, has this to say about the conference, *“At last a business event with the confluence of language and culture. The event is a combination of Spanish and English speaking segments so the universal language of business will have no barriers.”* Spanish-to-English translation is available for non-Spanish speaking attendees.

About the Maryland Small Business Development Center

The Maryland Small Business Development Center (SBDC) Network provides small business owners with access to trusted business advisors who have experience in starting and growing businesses. They offer expertise and keen insight essential to helping them manage their concerns today and design solid long-range plans to secure their visions of tomorrow.

EDITORS: If you would like more information about this event or to schedule an interview, please contact Ruth Chavez at 301-403-0501 or rchavez@umd.edu.